## UNITED STATES DEPARTMENT OF AGRICULTURE AGRICULTURAL ADJUSTMENT ADMINISTRATION WASHINGTON, D. C.

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March 14, 1939.

TO MEMBERS OF AGRICULTURAL CONSERVATION COMMITTEES— EAST CENTRAL REGION:

Dear Committeeman:

Now that determinations of acreage allotments for 1939 have been completed and farmers have been notified of their allotments, it is important that committeemen give special attention to a systematic effort to acquaint each farmer with the provisions of the Agricultural Conservation Program which may affect his farming operations.

Within the next few weeks, personal contact will be made with each farmer likely to participate in the Program, either at the county office, in small group meetings, or individually, at which time the provisions of the program applicable to his farm will be explained. The acreage allotments will be discussed, together with the maximum payment and the deductions for exceeding the soildepleting allotments. At the same time, there will be listed on Form ECR-315 or on ECR-315-A, whichever is applicable, those soil-building practices agreed upon between the producer and the committeemen or other representative of the county office, which, when properly carried out, will meet the soil-building goal.

It is desired that as many farmers as possible be contacted at the county office or in local group meetings in order to avoid the expense of a visit to the farm. However, in those few cases where a personal contact with the producer cannot otherwise be made, a visit to the farm should be arranged.

In carrying out this important work committeemen have a definite responsibility to understand and accurately explain the program so that farmers may plan their farming operations for full participation. Information as to the reasons for acreage allotments and the benefits which farmers may obtain individually, and as a group, by planting within the allotments should be clearly presented. Special emphasis should be placed upon soil-building practices most needed on the farm which are not routine farming practices, such as the application of lime and phosphate, use of winter legumes, etc.

During the contact, Form ECR-315, "Farm Plan," or Form ECR-315-A, "Farm Practice Plan," whichever is applicable, will be completed and signed by the operator and by the representative of the county office. The original of the form will be handed to the operator and the copy filed in the county office. In no case will the form be mailed to the operator.

It is the desire of this office that the fullest possible advantage be taken of this opportunity to be of service to the farmers in each State. I am sure you will agree that this is a job which merits our very best effort.

W. G. FINN,

Director, East Central Division.